Oussama Hadj Mokhtar

Web developer / Graphic Designer

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Summary

Innovative, task-driven professional with 6+ years of experience in web design and development across diverse industries. Equipped with a record of success in consistently identifying and providing the technological needs of companies through ingenious innovation. Proficient in developing databases, creating user interfaces, writing and testing codes, troubleshooting simple/complex issues, and implementing new features based on user feedback.

Work Experience

Digital Marketing Manager | Jan 2024 - Jul 2024

Sarl Nouha Benkhaled, Tlemcen, Tlemcen

Achievements :

- Designed and implemented digital marketing strategies to enhance sales for SARL Nouha Benkhaled.
- Created compelling social media content and managed multiple platforms including Facebook.
- Developed and executed targeted advertising campaigns to drive engagement and conversions.

ERP MANAGER & DEVELOPER | MAR 2021 - OCT 2023

Spa Copefel Export, Mascara, Algeria

Achievements :

- Manage all aspects of maintenance and support and ongoing implementation of ERP system (Odoo).
- Deliver training to staff on SQL querying, ERP and database concepts, and data quality.
- Provide technical support to all areas of the business in relation to master data management and ad-hoc reporting on sales and financial data.

WEB DEVELOPER | MAY 2018 - SEP 2020

Matrix Design agency, Mascara, Algeria

Achievements :

- Designed and established user-friendly websites, including optimized checkout page, resulting in a 25% increase in user clicks and subsequently 33% in customer purchases.
- Established interactive and dynamic websites that guarantees high traffic, page views, and maximum user experience, generating a 45% increase in the company's sales revenue.
- Created beautiful opt in pages, landing pages, sales pages, as well as modify existing pages for websites using premium tools like Elementorpro, Thrive architect and others.

Education

MASTER OF SCIENCE IN COMPUTER INFORMATION SYSTEMS AUG 2011-OCT 2013

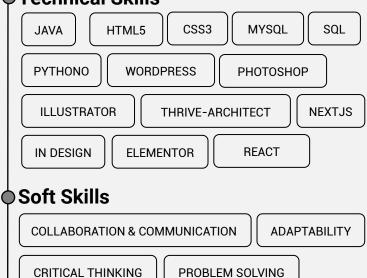
Specialty : Management of Information and knowledge systems The University of Abou bekr Belkaid , Tlemcen, Algeria

BACHELOR DEGREE OF COMPUTER SCIENCE

SEP 2007 - MAR 2011

Specialty : Databases , Networks and Information Systems The University of Moustapha Stambouli , Mascara, Algeria

■Technical Skills



Certificates

GOOGLE DATA ANALYTICS PROFESSIONAL CERTIFICATE JUL 2022 - DEC 2022

An eight-course certification program offered by Google through Coursera's learning Platform

FULL STACK DEVELOPMENT CERTIFICATE | MAR 2020-AUG 2020 An eight-course certification program offered by Google through

Coursera's learning Platform

FRONT END DEVELOPMENT CERTIFICATE | FEB 2020 - MAY 2020 Issued By : Sebastian Thrun, Founder of Udacity & El Omar Al Olama , Minister of Al , UAE

Work Experience

SOFTWARE DEVELOPER | APR 2016 - MAR 2018

SARL Polyma Limited, Mascara, Algeria

Achievements :

- Created, tested, debugged, documented and implemented software solutions for the Company utilizing skills in #Java
- Provided expert support in developing and implementing effective technical solutions that enhanced the system's performance and subsequently boosted business efficiency.

GRAPHIC DESIGNER | FEB 2014 - MAR 2016

SARL CC-Engineering Design , Tlemcen, Algeria

Achievements :

- Developed creative advertising content for various media, including catalogs, menus, business cards, fliers, posters, t-shirts, and product packaging while ensuring maximum brand awareness of target audience/market.
- Conceptualized logo design, GIF animations, videos, websites, and social media channels to promote product brands.

● Languages

French : Professional working proficiency **English :** Professional working proficiency